



Combination Meeting Sponsorship and Advertising Packages
for the
9th World Fisheries Congress
Seattle, Washington
March 3-9, 2024
and
154th American Fisheries Society Annual Meeting
Honolulu, HI
September 15 – 19, 2024

Patron Sponsor: \$1,500 (Value of \$2,000)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- One (1) complimentary virtual meeting registration for staff or customer

AFS Meeting Benefits:

- Organization listed on the Meeting Website and in *Fisheries Magazine*
- Recognition on conference materials (such as website and signage)

Bronze: \$5,625 (Value of \$7,500)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Exhibit Hall
- One (1) complimentary virtual meeting registration for staff or customer

AFS Meeting Benefits:

- Organization name listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- One (1) complimentary in-person meeting registration for staff or customer

Silver: \$11,250 (Value of \$15,000)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- One (1) complimentary in-person meeting registrations for staff or customer
- Two (2) complimentary virtual meeting registrations for staff or customer
- Tradeshow booth

AFS Meeting Benefits:

- Organization logo listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- An additional meeting registration (2 total) for staff or customers
- Organization logo on the Spawning Run 5K Shirt
- Invitation to attend the AFS Governing Board Reception
- Invitation to attend the AFS Unit Leaders Reception

Gold: \$26,250 (Value of \$35,000)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- Two (2) complimentary in-person meeting registrations for staff or customer
- Two (2) complimentary virtual meeting registrations for staff or customer
- Tradeshow booth
- Link to your organization's website + logo on the meeting website
- Logo on holding slides for Plenary Sessions

AFS Meeting Benefits:

- Silver level benefits plus:
- Link to your organization's website + logo on the meeting website
- An additional meeting registration (3 total) for staff or customers

Platinum: \$48,750 (Value of \$65,000)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Signage in the Registration and Exhibit Hall
- Four (4) complimentary in-person meeting registrations for staff or customer
- Four (4) complimentary virtual meeting registrations for staff or customer
- Tradeshow booth
- Link to your organization's website + logo on the meeting website
- Logo on holding slides for Plenary Sessions
- Video (up to 2 minutes) uploaded to the meeting website

AFS Meeting Benefits:

- Gold level benefits plus:
- Tradeshow booth
- Logo on slides holding slides for Plenary Sessions
- Video (up to 2 minutes) uploaded to the meeting website
- An additional meeting registration (4 total) for staff or customers
- Silver level benefits plus:
- Link to your organization's website + logo on the meeting website

Principal: \$75,000 (Value of \$100,000)

World Fisheries Congress Benefits:

- Organization listed on the Meeting Website, online for virtual attendees and in *Fisheries Magazine*
- Standalone signage in the Registration and Exhibit Hall
- Eight (8) complimentary in-person meeting registrations for staff or customer
- Eight (8) complimentary virtual meeting registrations for staff or customer
- Double tradeshow booth
- Link to your organization's website + logo on the meeting website
- Logo on separate holding slides for Plenary Sessions
- Video (up to 2 minutes) uploaded to the meeting website

AFS Meeting Benefits:

- Platinum level benefits plus:
- Your organization's logo on the Virtual Meeting Website program
- Recognition in *Fisheries Magazine* with a half-page advertisement
- 'Tech Talk' or Virtual Workshop (20 minutes) live and on demand
- Two additional meeting registrations (6 total) for staff or customers

Don't see what you're looking for or wish to bundle several sponsorship opportunities together?
Let us help you create a customized plan to meet your organization's needs and receive a value discount.

To secure your sponsorship or for more information contact:
Jenna Hanks, AFS Staff Liaison, Jhanks@fisheries.org

