



**9th World
Fisheries Congress
Seattle, Washington
March 3-9, 2024**

**Meeting Sponsorship and
Advertising Packages**

Patron		\$1,000
	<ul style="list-style-type: none">▪ Organization listed on the Meeting Website, online for virtual attendees and in <i>Fisheries Magazine</i>▪ One (1) complimentary virtual meeting registration for staff or customer	
Bronze		\$5,000
	<ul style="list-style-type: none">▪ Patron level benefits▪ Signage in the Exhibit Hall▪ Logo on the meeting website	
Silver		\$10,000
	<ul style="list-style-type: none">▪ Bronze level benefits▪ Signage in the Registration Hall▪ One (1 total) complimentary in-person meeting registrations for staff or customer▪ One (2 total) complimentary virtual meeting registrations for staff or customer▪ Tradeshow booth▪ Link to your organization's website + logo on the meeting website	
Gold		\$25,000
	<ul style="list-style-type: none">▪ Silver level benefits▪ One (2 total) complimentary in-person meeting registrations for staff or customer▪ Logo on holding slides for Plenary Sessions▪ Video (up to 2 minutes) uploaded to the meeting website	
Platinum		\$50,000
	<ul style="list-style-type: none">▪ Gold level benefits▪ Two (4 total) complimentary in-person meeting registrations for staff or customer▪ Two (4 total) complimentary virtual meeting registrations for staff or customer▪ Logo on holding slides for Plenary Sessions	
Principal Sponsor		\$75,000
	<ul style="list-style-type: none">▪ Platinum level benefits▪ Standalone signage in the Registration and Exhibit Hall▪ Four (8 total) complimentary in-person meeting registrations for staff or customer▪ Four (8 total) complimentary virtual meeting registrations for staff or customer▪ Double tradeshow booth▪ Logo on separate holding slides for Plenary Sessions	

Audience Engagement Opportunities

- **Grand Networking Event Sponsorship** **\$50,000**
Exclusive sponsorship for the Grand Networking Event hosted at the Seattle Aquarium. Sponsor will be able to work with AFS to develop custom recognition at the event. Includes a tradeshow booth and two (2) complimentary in-person meeting registrations for staff or customers. **Benefits of a Platinum Sponsor and below.**
- **Tradeshow Networking Event Sponsorship** **\$50,000**
Exclusive sponsorship for the Tradeshow Networking Event hosted in the exhibit hall. Sponsor will be able to work with AFS to develop custom recognition at the event. Includes a tradeshow booth and two (2) complimentary in-person meeting registrations for staff or customers. **Benefits of a Platinum Sponsor and below.**
- **Session Sponsorship** **Varies**
Custom signage per session. Please contact Jenna Hanks (jhanks@fisheries.org) for details.
- **Wifi Sponsorship** **\$15,000**
Signage in the Registration and Exhibit Hall. Custom wifi password for all attendees denoting company name. Includes a tradeshow booth and two (2) complimentary in-person meeting registrations for staff or customers. **Benefits of a Silver Sponsor and below.**
- **Refreshment Breaks** **\$3,000+**
Exclusive signage available for each AM and/or PM break. Opportunities for four (4) AM and four (4) PM breaks. Discounted packages available for multiple break sponsorship. **Benefits of a Bronze Sponsor and below.**
- **WFC Environmental Art Exhibit Sponsor** **\$1,500**
The trade show hall at the WFC will feature an artwork exhibit reflecting the theme of “Fish and Fisheries at the Food-Water-Energy Nexus.” Registered WFC attendees and other interested parties from the region will be invited to submit artworks to the exhibition. All types of visual art will be welcomed, including but not limited to painting, mixed media, photography, graphic/vector, and sculpture. Exclusive signage available at the entrance of the exhibit. **Benefits of a Bronze sponsor and below.**
- **WFC Environmental Art Exhibit Contributor** **\$250**
Signage with other contributors located within the exhibit.
- **Mobile App Splash Page** **\$10,000**
- **Mobile App Banner (3 available)** **\$5,000**
- **Meeting Badge Lanyards** **\$2,500+**

Don't see what you're looking for or wish to bundle several sponsorship opportunities together?
Let us help you create a customized plan to meet your organization's needs and receive a value discount.

To secure your sponsorship or for more information, visit

<https://wfc2024.fisheries.org/sponsorship/> or contact:

Jenna Hanks, AFS Staff Liaison, jhanks@fisheries.org